

A SEAMLESS GOLF EXPERIENCE

BENEFITS

SELL MORE PRODUCTS

Golfers can place orders before they arrive at the pro shop or from anywhere on the course. Virtualize your pro shop and F&B sales by allowing orders to come in all over your property.

DELIVER USING IN-APP GPS

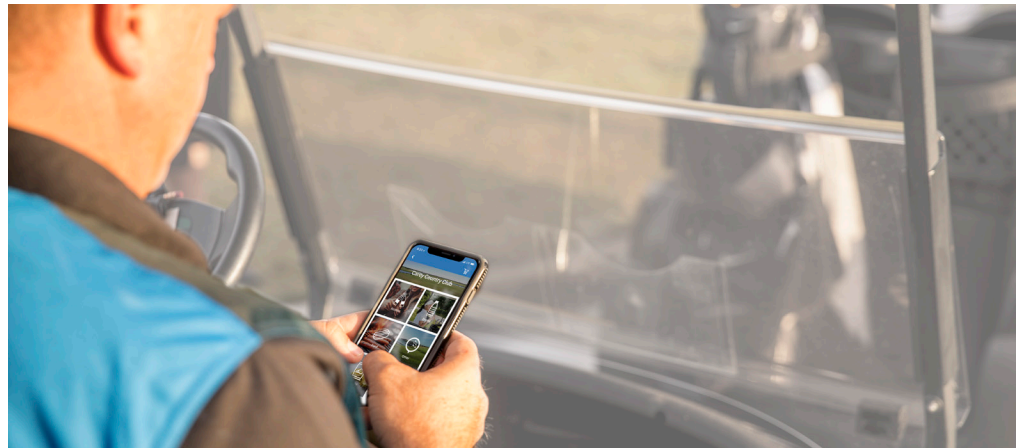
Deliver food and drink items to customers faster using GPS tracking and route recommendations.

TRACK ACTIVE APP USERS

Track app users anywhere on the course to monitor pace of play and potential backups.

BRANDED MARKETING MATERIALS

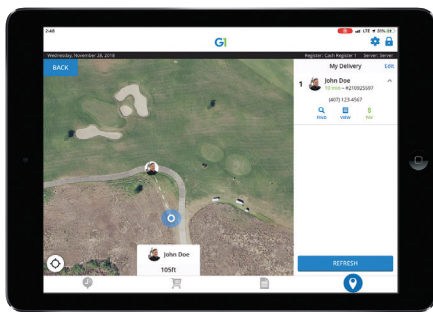
We provide marketing tools to let golfers know you have SmartPlay features at your course. Email templates, posters, handouts and more will be available for the pro shop. Badging and icons will be available on GOLFNOW in course search results and for use in your own marketing.



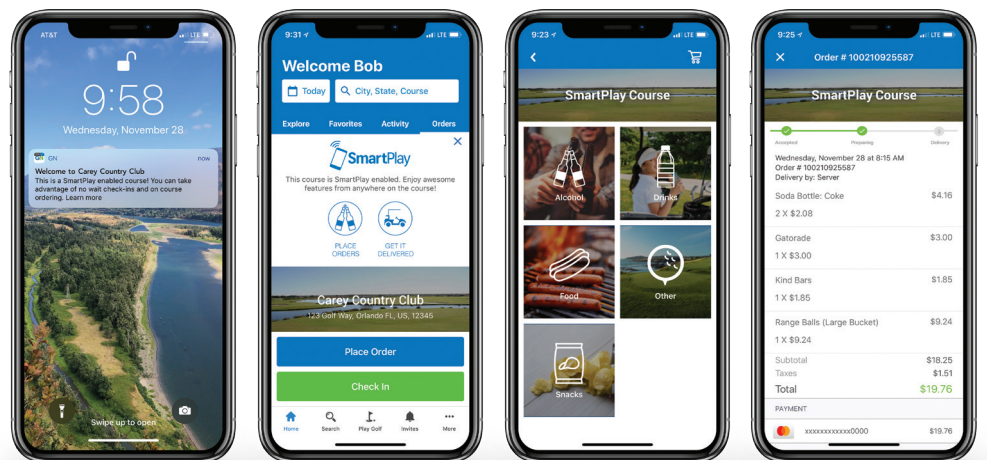
Cutting-edge technology built on the G1 platform

SmartPlay, the latest technology breakthrough from GOLF Business Solutions, will help revolutionize the golfer experience while playing the game. Golfers can quickly and easily place orders right on the course with SmartPlay increasing your F&B efficiency while adding more value and convenience to their experience.

SmartPlay is implemented by combining your G1 platform, the GOLFNOW mobile app and Payments by GOLF Business Solutions, all working together to deliver a cutting-edge golf course experience for you, your customers and your staff.



Food and beverage deliveries made easy with tracking of all app users while they're on the course.



Easy mobile ordering and seamless integration with your G1 platform.

